

Gunhild Borggreen

### Modes of Participation in the *Green Room Project* at Echigo-Tsumari Art Triennale

The *Green Room Project* is an ongoing site-specific art project by the Japanese artist Sakai Kōichi at the Echigo-Tsumari Art Triennale in Niigata Prefecture in the north-western part of Japan. This art triennale was conceived in 2000 by curator and art director Kitagawa Fram with the aim of “revitalizing” the region and to provide new modes of community-building through art. In the *Green Room Project*, the artist Sakai Kōichi manages to balance the act of attracting a number of outside audiences to co-produce the art work, while also engaging local residents to participate in the ongoing maintenance and activities of the project. This dialogue between locals and visitors is supported by the technique and materiality of rubbings that form the basis of the project, both as an imprint of the specific locality as well as a means to encourage participation and collaboration.

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